

Pre-Seed Funding Pre-Proposal Application Form

Alexandria University Technology Park (AUTP)

March 2025

Important Notes for Pre-Seed Funding Pre-Proposals:

- Focus on the problem, solution, market, and team. These are the most critical elements at the pre-seed stage.
- Keep the pre-proposal concise and focused. Demonstrate a clear understanding of the opportunity and a well-thought-out plan.
- A full business plan is not required at this stage.
- Highlight any early traction or validation you have achieved.
- Be realistic about your funding request and how you will use the funds.
- Tailor the pre-proposal to the specific requirements of AUTP.
- A [Webinar](#) is scheduled to address any queries on March 12, 2025 at 12:00 Noon.

1. Applicant Information:

- Name:
- Affiliation/Department:
- Email Address:
- Phone Number:
- Stage of Development: [e.g., *Idea Stage, Prototype, Early Traction*]:

- Principal Investigator (*if applicable*):
- Phone Number:

2. Project/Product Title and Category:

- Title: [*Concise and descriptive title*]

- Category:

Advanced Technology Readiness Level

Innovative Ideas from Youth

3. Field of Project/Product:

Biotechnology and Medical Innovations

Renewable Energy and Sustainability.

ICT and Digital Transformation

Advanced Materials and Agri-Tech

Creative Industries

Other:

4. Problem & Solution:

- (Maximum 200 words): Clearly and concisely describe the problem you are addressing and how your proposed solution/Innovation solves it. What is the market need?

5. Product/Service Description:

- (Maximum 250 words): Provide a brief overview of your product/service/technology. What are its key features and benefits? What makes it unique or different from existing solutions?

6. Target Market:

- (Maximum 250 words): Who are your target customers/beneficiaries? What is the size of your target market? What is the societal, environmental, or economic impact? Provide evidence of market validation if available.

7. Business Model (Brief address):

- (Maximum 150 words): How will your business generate revenue? What is your pricing strategy?

8. Team (Brief description):

- (Maximum 150 words): Briefly introduce the core team members and their relevant experience. What expertise do you bring to the project?

9. Traction/Milestones (If applicable):

- (Maximum 100 words): Have you achieved any significant milestones (e.g., prototype completion, early adopters, pilot program)? If so, please describe them.

10. Duration, Funding Request & Use of Funds:

- Approximate duration:
- Requested funding amount:
- (Maximum 150 words): Briefly explain how you will use the requested funds. Be specific about key expenses and how they will contribute to achieving your next milestones.

11. Competitive Landscape (Brief address):

- *(Maximum 100 words):* Briefly describe your main competitors and how you plan to differentiate yourself in the market.

12. Exit Strategy (Brief address):

- *(Maximum 100 words):* Briefly outline your long-term vision for the company and potential exit strategies (e.g., acquisition, IPO).

13. Supporting Documents (Optional):

- *[List/link any supporting documents, such as pitch deck, market research data, letters of support, or team CVs, that you are including with your application.]*

Date:

Applicant Signature:

[For Reviewer Use Only]

Reviewer Comments:

Recommendation:

Proceed to Full Proposal

Revise and Resubmit

Not Recommended

Funding Amount (If applicable):

Priority Level (if applicable):

Date:

Reviewer Signature: